Merchant #32
Detected bram word: viagra

Merchant #91
Site Closed

Merchant #5
Detected Pornography

Merchant #101
Server moved to Egypt

Keep an eye on existing clients. ZeroRisk™ alerts you when your clients' online activities change. Clients with a clean background at time of contract may later take up illegal practices. In fact, 57% of online merchants change their product offer after 35 days. ZeroRisk™ uses innovative online-monitoring technologies to alert you whenever an existing client engages in suspicious activities on the web. From potential content violations to website copy changes and website traffic monitoring. In regular intervals of your choice.

Simple and regular client monitoring
Automatically follow up on your current clients' online activities in intervals of your choice. Daily, weekly, or monthly. Get notified if something changes in a specific client groups online activities.
If your client does anything dubious online, ZeroRisk™ immediately alerts you per email and in the ZeroRisk™ dashboard.

ZeroRisk™ monitor you clients in the following areas

Whois Monitoring
Detects if a specific website changes owner.

Image Analysis
Detects pornographic images on a website.

Source code analysis
Detects written content on site; eg. malware or phishing

Content Violation Check
Match against violation lists eg. illegal and brand damaging words

Website Traffic
Detects visitors count compared to transaction volumes.

Geo-IP analysis
Detects websites hosted in a highrisk countries or with a free host provider.

Content detection and notification focus groups
To protect your brand and to be compliant with Visa GBPP and MasterCard BRAM - ZeroRisk™ focus on the following groups in content detection and notification.

Some groups always trigger a notification, while some groups only trigger notification in the clients MCC code does not match the group MCC.

- Child Protection (always)
- Free Speach (on MCC mismatch)
- BRAM violation (always)
- GBPP violation (always)
- Alcohol (on MCC mismatch)
- Drugs (on MCC mismatch)
- Tobacco (on MCC mismatch)
- Pornography (on MCC mismatch)
- Firearms (on MCC mismatch)
- Forbidden Pornography (always)
- Cyberlocker / File locker (always)
- Own list (always)

Clear results & automatic monthly reporting to MasterCard
For each prospective client, you receive a consolidated merchant evaluation featuring easy-to-understand logic. It clearly signals when to proceed with a prospective client and when to use caution. Easily generate a comprehensive Summary Report with all details about an online merchant and add it to your contract documentation. The platform will automatic notify MasterCard about findings and resolutions if you are enrolled to MasterCard Merchant Monitoring Program.

ZeroBoarding™ BRAM/GBPP On-Demand Scan (pre-contract application)
The ZeroBoarding™ service is a unique due diligence software tool that vets prospective clients and provides you with a comprehensive background report. So you quickly, efficiently and reliably that you know exactly who you're dealing with – before signing a contract.

Reliability - Depend on it
The ZeroRisk™ refined and reliable software eliminates accidental human error. Engineered in Sweden, it ensures a state-of-the-art monitoring process that is always up-to-date.

ZeroRisk™ is hosted in several datacenters around the world to ensure an optimal uptime. There are over 200 probes around the world that scan the clients site to ensure redundancy and protection against client blocking of our probes.

All data is safe and sound with ZeroRisk™. In addition to 256-bit SSL encryption, it also uses AES-256 bit database encryption.

Lower costs, save time
Automated software processes that work on their own save you time and money. ZeroRisk™ saves you up to 90% compared with the cost of regular manual checks. Doing so helps boost profitability as online merchants grow exponentially in number.